

Injection 360°

Trends in Plastics Molding

Sep. 27-28, 2017
Querétaro, México



Introduction

There is a boom in the Mexican plastics industry! New companies are quickly reaching the market and well established ones are preparing for challenging times to compete locally and globally. They have an imperative need to get technical information and educate their engineers on the latest trends related with the injection molding process.

“Injection 360°: Trends in Plastics Molding” will offer a comprehensive program that combines insight on the most recent technologies and the practical advice to help plastic transformation companies improve their injection molding operations for automotive, electronic, medical, aerospace, packaging and consumer industries.

From the materials to the molds to the machines, all aspects of injection molding are covered with speakers including molders, mold makers, OEMs and suppliers of materials and machinery.

Features and Benefits

Table Top setup

With no “big booths” to shadow your brand or presence, the event offers exhibitors a level playing field

Savings

You can save on travel costs by meeting prospects/customers in one place

Sponsorships

Increase your exposure before the event and on-site to this high level audience with customized sponsorship levels

Networking

Events with this structure are on neutral ground, allowing you to connect with your prospects/customers at a deeper, more intimate level

Leads

Meet face to face with your prospect. Learn their concerns and exchange ideas and business cards. Some sponsorships offer a complete contact list of the approved audience.

Why Querétaro?

In the last 10 years “El Bajío” has been a point of attraction for foreign investments by installing new plants of the following industries: automotive (GM, Volkswagen, Honda, Toyota, Nissan, BMW, etc.), aerospace (Bombardier Aerospace, Messier Dowty y Snecma), appliances and mold manufacturing.

The region "El Bajío" is a strategic geographical location right in the center of the country, within the industrial triangle of the three largest cities in Mexico: Mexico City, Guadalajara and Monterrey.

Within a radius of 250 km from Querétaro are approximately 8,000 PT México subscribers.

Since 1994 the GDP average annual growth of the state of Querétaro has been above 5% (Source: INEGI)

Since 2010 more than 190 new companies have been installed in the state of Querétaro (Source: SEDESU)

The economic dynamism of the region is already known as “El Bajío Boom”, or the “New Mexican Miracle”

Querétaro has become a sustainable region into the future, thanks to its more than 17 industrial parks and 45 research and technology development centers.

Geographical Information



Within a radius of 250 km from Querétaro are approximately 8,000 PT México subscribers

City of origin	By road	Flight	Distance
D.F.	3hrs	60 min	238 km
Toluca	2hrs 30 min		196 km
Puebla	3hrs 30 min		330 km
Veracruz	6hrs	2hrs 50 min	570 km
León	2hrs		172 km
Guadalajara	4hrs	55 min	350 km
San Luis Potosí	2hrs 30 min		212 km
Monterrey	7hrs	70min	707 km
Chihuahua		3hrs 20 min	1,235 km
Guanajuato	2hrs		124 km
Salamanca	1hr 10 min		93 km
Aguascalientes	3 hrs 10 min	2hrs 50 min	287 km
Morelia	2hrs 10 min		189 km

Sponsorship Opportunities

	Bronze	Silver	Gold Limit 8	Platinum Limit 5	Diamond EXCLUSIVE
Exhibit Table (table cloth and 2 chairs)	X	X	X	X	X
Logo on on-site directional material	X	X	X	X	X
Logo in Pre-Show promotion (where applicable)	X	X	X	X	X
Logo on electronic marketing (where applicable)	X	X	X	X	X
2 Free Conference Passes	X	X	X	X	X
1/2 page profile in conference notebook		X			
Full page profile in conference notebook			X	X	X
Full attendee contact information (when approved)		X	X	X	X
Sponsorship of one of the following: lanyard, pens, conference notebook /proceedings, conference bag, or one coffee break (4 available)			X		
Breakfast (2), lunch (2) or happy hour sponsor				X	
30 second commercial				X	X
Sponsorship of the Grand Reception					X
5 minute podium welcome at Gardner Reception					X

Pricing

Launch Price (PT México advertisers) *Expires on January 1st, 2017	\$2,200	\$3,200	\$5,000	\$6,500	\$9,000
Launch Price (Non - advertisers) *Expires on January 1st, 2017	\$2,500	\$3,500	\$5,300	\$6,800	\$9,500
Full Price (PT México advertisers)	\$2,600	\$3,600	\$5,400	\$6,900	\$9,500
Full Price (Non - advertisers)	\$2,900	\$3,900	\$5,700	\$7,200	\$10,000

*Space selection will be based on sponsorship level and date contract is received.

*All prices are in USD

For more information on the sponsorship packages, please contact:

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